

The Dupaco R.W. Hoefler Foundation College Scholarship Program awards a total of twenty \$2,000 nonrenewable scholarships. Ten \$2,000 scholarships will be awarded to first-time, full-time incoming freshman who will be attending an accredited four-year college or university. Ten \$2,000 scholarships will be awarded to first-time, incoming students who will be attending an accredited community college, trade school or technical college for a degree or certificate.

I. Eligibility

A. Four-Year College/University Scholarship Program

Entrants must be classified as a first-time, full-time, incoming freshman who plans to attend an accredited four-year college or university for an undergraduate degree for the 2021/2022 academic year.

B. Community College/Trade School Scholarship Program

Entrants must be classified as a first-time, full-time (when applicable) incoming student who plans to attend an accredited community college, trade school or technical college for a degree or certificate for the 2021/2022 academic year.

II. Entry Requirements

Entrants must submit all materials mentioned below by the deadline date, which is 11:59 p.m. (CT), February 25, 2021. Incomplete or applications not fulfilling the entry requirements will not be included in the judging.

A. There are two ways an applicant can apply:

1. Dupaco members with Shine Online access can complete the application by logging into their Shine Online Banking account from and clicking the scholarship graphic.
2. Non-members and Dupaco members without Shine Online Banking access, can complete their application here: <http://www.dupaco.com/scholarships>.

B. All entrants must submit an official high school transcript. Transcript must be submitted in one of two ways:

- a. A PDF document of your official transcript can be sent to scholarship@dupaco.com. PDF must be received no later than 11:59 p.m. (CT) on February 25, 2021.
- b. Official paper transcripts will be accepted. All paper transcripts must be mailed **and received by** February 25, 2021. Please note: paper transcripts cannot be dropped off at a Dupaco branch. Please mail paper transcripts to:

Dupaco Community Credit Union
Attn: Emily Kress, Marketing
PO BOX #179
Dubuque, IA 52004-0179

C. Applicants must address the topic below in **ONE** of the two acceptable formats:

1. **Written essay:** Entrants must submit an original, typed, 500-word essay centralizing this year's topic.
2. **Creative video:** Entrants must submit a 150- to 180-second, original video centralizing this year's topic.

2021 Scholarship Topic:

The COVID-19 pandemic threw everyone unexpected curveballs throughout 2020. From the way we socialize, shop and attend school, everyone adapted to new ways of doing things. While it is still unknown if these new ways will be permanent or were merely temporary, there is no doubt mindsets were transformed over the last 12 months. How has the COVID-19 pandemic altered your view on finances? Be sure to describe new habits that may have formed and tools or products available at Dupaco that have helped meet your financial goals.

III. Judging

- A. Judging will be accomplished by a panel of impartial judges selected by the Dupaco Community Credit Union Marketing Committee. Dupaco Community Credit Union will calculate the results, announce and contact the winners. All decisions are final. Winners and their high school counselors (if current high school student) will be notified by email on or before April 9, 2021.
- Judges will take into consideration educational merit, employment, extracurricular activities, community involvement, financial need, and written essay or video.
 - Written essay will be judged primarily on meaningful content and knowledge on the topic. Originality, clarity and grammar will also be considered.
 - Video entries must be 150- to 180-seconds in length and will be judged primarily on creativity, knowledge on the topic and how well the content aligns with the topic.

The video submission must meet the following criteria:

- Video entries must not be derogatory, offensive, threatening, defamatory, disparaging and libelous or contain any content that is inappropriate, indecent, sexual, profane, slanderous, and discriminatory in any way. Dupaco Community Credit Union reserves the right to discard or disqualify any entry it deems to contain inappropriate, offensive or is not keeping with Dupaco's image.
 - When filming video, entrants are to obtain written permission of third parties if filming on property other than that of the entrant's. If music is incorporated into the entrant's video, the entrant is responsible for submitting a complete list of production credits. Music must be original or written permission by the music's composer/author must be provided.
 - It must not contain content, material, or any element that displays any third-party advertising, slogan, logo, trademark, or otherwise indicates a sponsorship or endorsement by a third party.
 - It must be an original, unpublished work that does not contain, incorporate, or otherwise use any content, music, material, or element that is owned by a third-party or entity. Failing to provide proper documentation of permission to use such materials will result in the entry being disqualified.
 - Videos from digital cameras, camcorders, and phones are all acceptable. Entrants must submit the video by providing a YouTube link (privacy settings must be public so we can view it) in the appropriate field of the online application.
- B. Any statistics, quotes or information coming from an outside source must be cited. *Failure to cite sources is considered plagiarism and will result in disqualification.* Entrants may reference content across www.dupaco.com without the need for citation in order to illustrate points that are critical to the essay or video topic.
- C. All scholarship entries become the exclusive property of Dupaco Community Credit Union and by signing the electronic application, the entrant is giving Dupaco Community Credit Union permission to publish their written essay or video on Dupaco's website, affiliate websites, and social media.

IV. Administrative/Award Procedures

- A. Limit of one scholarship per winner.
- B. Winner must be enrolling as full-time (if applicable), first-year student at an accredited college, university, community college, technical college or trade school. The scholarship is valid at any four-year college or university, community college, technical school or trade school approved for the guaranteed student loan program. In order for the scholarship funds to be sent to the student's college of choice, the winning student must direct the registrar to provide Dupaco with written verification of enrollment at the school of choice. Student must begin studies within the 2021/2022 academic year, or student will be required to forfeit the award in the absence of extenuating circumstance.
- C. Scholarship funds will be paid directly to the institution in the name of the recipient prior to the start of the student's enrollment date. If the recipient later decides not to pursue post-secondary education, or decides to attend an ineligible school, he/she will become ineligible and must forfeit the scholarship funds.
- D. Dupaco offers two separate scholarships programs:
 - 1. Four-Year College/University Scholarship Program; and
 - 2. Community College/Trade School Scholarship ProgramWhen applying, student must choose the appropriate scholarship program for their college choice or could end up forfeiting their scholarship funds.
- E. Funds are to be used only for tuition, room and board, books or educational supplies (supplies must be approved by Dupaco Community Credit Union).

V. Photo Release

Grant: If chosen a scholarship recipient, for consideration which I acknowledge, I irrevocably grant Dupaco Community Credit Union (Dupaco) and Dupaco's assigns, licensees and successors the right to use my image and name in all forms and media including composite or modified representations for all purposes, including advertisement, trade or any commercial purpose throughout the world in perpetuity. I waive the right to inspect or approve versions of my image used for publication or the written copy that may be used in connection with the images.

Release: I release Dupaco's assigns, licensees and successors from any claims that may arise regarding the use of my image including any claims of defamation, invasion of privacy, or infringement of moral rights, rights of publicity or copyright. Company is permitted, although not obligated, to include my name as a credit in connection with the image.

VI. Authority of Dupaco Community Credit Union

- A. Dupaco Community Credit Union has the authority to amend any of the above rules to ensure fairness in the awarding of the scholarships.
- B. Any questions regarding the scholarship program should be emailed to marketing@dupaco.com.